



Cornerstone

Building on a Strong Foundation



THE RISING DIVIDEND CORNERSTONE™ INVESTMENT STRATEGY seeks to minimize risk without sacrificing historical stock market gains by building on a rock-solid foundation: Security, Income, and Growth.



Is Cornerstone Right for You?

Cornerstone prioritizes Security, Income, and Growth – in that order – so it is best suited for investors seeking stability of income and principal.

- Cornerstone is built to protect your assets and provide increasing income for the future.
- It can help provide a smoother investing journey as you build your legacy.

A Bedrock of Benefits

We can't guarantee you will sleep better when the stock market inevitably gets rattled, but Cornerstone:

- has historically kept our clients' portfolios from dropping as much as the market during troubled times;
- owns strong, well-established companies that have continued to pay generous and consistently rising dividends even when stock prices were down; and
- has increased in value over time. Our research indicates that growing dividends lead to growing stock prices.

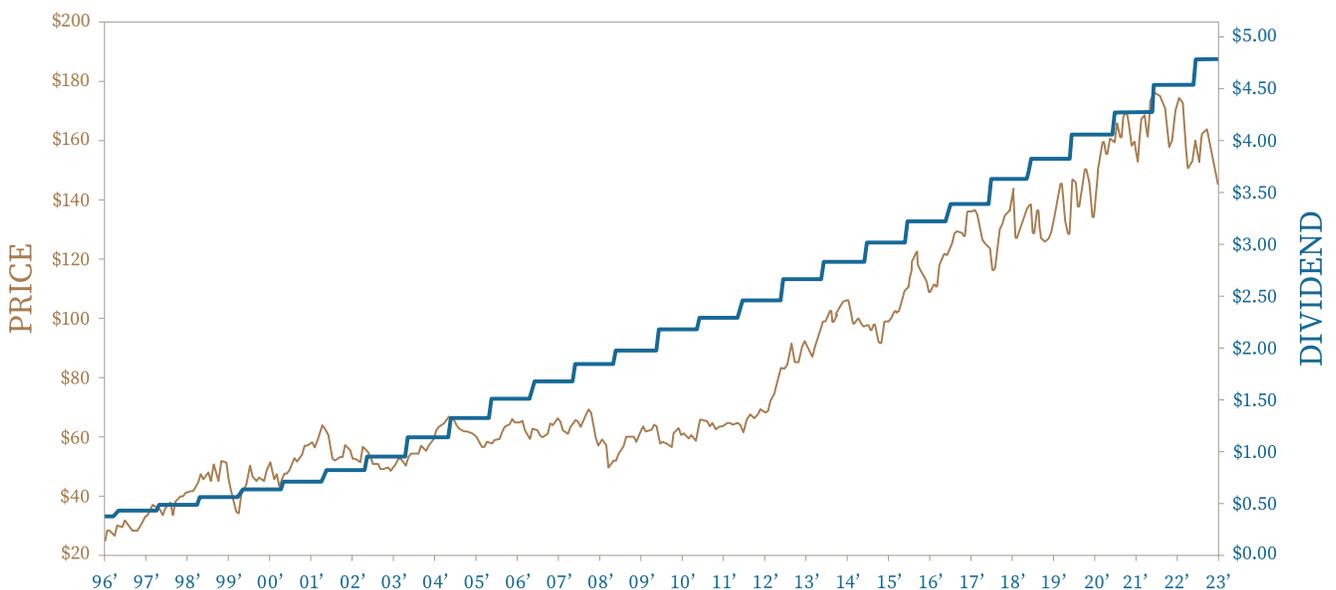


Cornerstone – A Grounded and Growing Approach

There's a reason we chose to call it Cornerstone - because no stone is more crucial to building your portfolio.

Understanding that, we founded the Rising Dividend strategy on a simple principle: "So goes the dividend, so goes the stock." Dividends help us determine a company's financial health and true value. They let us share in a company's prosperity by paying us a portion of today's earnings. We only invest in companies that pay generous dividends, which have consistently increased and are likely to continue increasing. With this approach, we work toward providing you with a reliable income with less worry about the current market conditions.

Stock Price and Dividend Growth



Actual Company Example *Data Source: Yahoo! Finance, 12/12/1995 - 10/31/2023.
Actual performance will vary; past performance may not be indicative of future results.

Opportunities to Build Upon



DCM offers a variety of portfolio strategies designed to fit any specific need and risk tolerance. Ask one of our advisors which would work best for you.

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